**Economic Development Committee Meeting**

**Tuesday, May 17 7:00 PM**

**Eden Church of Christ Parlor**

**5051 W. Gunnison Street Chicag**

**Old Business:**

1. PB-45 Update (Wertime/Czosnyka) –Post Mortem Discussion
   1. 280 votes
   2. Fewer votes than ever before
   3. Lowest cost items and trees were the winners
   4. Possible ways to improve turnout next year
      1. More comprehensive descriptions: more details about all aspects of the project, more specifics on how it affects the community (e.g. what are the current problems this solves), more direct connectivity with people (e.g. ‘this will help to make it much safer for children crossing the street.’)
      2. Have voting at an actual JPF meeting (bring ballots) or other community gatherings
      3. Have visibility in public places to advertise: terminal, library, park, etc.
      4. Translate options into Polish
      5. Visit churches to get more penetration; advertise in church bulletins
      6. Ensure that it is clear that limited resources means that all these projects will not get funded; only the ones that have the most votes will get funding this year.
2. Yelp Drive: It was decided that we will do multiple ‘waves’ this year that coincide with the time running up to major events. This will generate activity around our local businesses and hopefully will drive people to those businesses during (or after) major events.
   1. Wave 1: July 13 – July 27 - Jeff Fest
   2. Wave 2: August 13—August 27 – Fringe Fest
   3. Wave 3: October 1 – October 14 – Open House Chicago
3. Calendar of Events – This is completed and online. Committee needs some help understanding how to get the JPF calendar on their phones (via Google.) Follow up will be needed here.
4. Fringe Update – Fundraiser at the Filament Theater this week, 7PM, Thursday, May 17
5. CMAP – The Chicago Metropolitan Agency for Planning will be at our June general meeting, Thursday, June 19th at 7PM, location TBD.
6. Committee merging of Livability and Community Development on hold; we’ll still work collaboratively and decide if we will officially merge at a later date
7. Currently communicating through a ‘closed’ Facebook page; will discuss other mechanisms (if needed) at a later date.

**New Business:**

1. Note that Costa Café is open for business and is aware of our organization – stop in and patronize!
2. Chamber Update
   1. Brews and Blues Fundraiser: Friday, June 3rd, 7PM at Copernicus Center
   2. Ongoing Metra area cleanups to be scheduled
   3. 14 new scholarships given so far this year
3. Eden Church Space is excellent for our committee; private, quiet, spacious, comfortable. We are very appreciative of the help of Reverend Jack Belile in accommodating Jefferson Park Forward.
4. Jeff Fest – Dobra to get sign-in sheets and help to organize beer serving for JPF at Jeff Fest
5. Fringe Fest – (long term assignment) keep calendars open and think how you can volunteer or encourage others to volunteer
6. Open House Chicago: (Longer term assignment) Start thinking creatively about Copernicus, Our Lady of Victory, or the Masonic Temple. Can we gather history and have local docents? How to we represent the neighborhood and local businesses during this event? How can we market the neighborhood?
7. Pub Nights / Book Club (Placemaking / Tactical Urbanism); Potential way for us to get out in an informal setting and discuss / debate key city/JP planning issues. Includes tactical urbanism such as alley parties and parklets. To be scheduled; Tuesdays and Wednesdays are the best nights.

**Next Meeting: Tuesday, June 14 7:00 PM Eden Church of Christ**