



Jefferson Park Forward 2018 Business Member Benefits

Area business owners: Join a group of active and engaged neighbors looking to connect with each other and local businesses.

- Network with your community
- Gain visibility for your brand through events and communications
- Connect with local leaders and other businesses

Cost: \$50 per year (\$20 for 501c tax-exempt organizations)

Promote Your Brand

- Welcome announcement (new members) or annual promotion in JPF monthly e-newsletter with company website link, logo, and business description† (distributed to all paid members with a 50% average open rate).
- Welcome announcement (new members) or annual promotion on JPF Facebook, Twitter, and Instagram pages with company website link, logo, and business description.
- Enhanced listing in JPF Business Directory: prominent placement of company name and website link on JeffersonParkForward.org.
- Opportunity to feature advertisements on JeffersonParkForward.org.
- Opportunity to feature advertisements in JPF monthly e-newsletter.

Earn New Business

- Inclusion of up to 3 product/service features on JPF Facebook group per year.†
- Attend, host, and/or sponsor^ monthly JPF General Meetings, committee meetings, First Friday Happy Hours, and other events.
- Create mutually profitable events, programs, and discounts for JPF members.

Community Engagement

- Invitation to annual Business Members thank-you and networking event.
- Join a JPF working committee and work alongside neighbors to revitalize the Jefferson Park community.
- Receive JPF monthly e-newsletter containing neighborhood news and updates, community resources, upcoming JPF event and program information, and more.
- Exclusive use of JPF Member window decal to convey your business's commitment to the Jefferson Park neighborhood and community.

†Each JPF Business Member will be promoted by JPF a maximum of three (3) times per year (schedule to be determined by the JPF Board of Directors). Each month will rotate between various Business Members to make sure all are promoted. Posts will be made by the official JPF account. JPF Business Members are also entitled to post events, services, reviews, etc. from their own accounts at a maximum of three (3) times per week.

^ Meeting/event sponsorship to include additional benefits and terms TBD on a case by case basis.

The JPF Board of Directors reserves the right to change or modify these benefits at its discretion.

Effective 1 November, 2017

Mission

Jefferson Park Forward is committed to the revitalization of our community.

Vision

By engaging residents and facilitating participation Jefferson Park Forward will encourage and support activities to benefit the community through economic and neighborhood development, a pedestrian-friendly downtown area with shopping and cafes, and social and civic events.